


<p>U.S. Department of Labor Employment and Training Administration Office of Apprenticeship (OA) Washington, D.C. 20210</p>	<p><b>Distribution:</b> A-541 Headquarters A-544 All Field Tech A-547 SD+RD+SAA+; Lab.Com</p> 	<p><b>Subject:</b> Training and Employment Notice (TEN) No. 20-15, dated January 11, 2016 RE: ApprenticeshipUSA</p> <p><b>Code:</b> 300</p>
<p>Symbols: DPAMS/AV</p>		<p>Action: Immediate</p>

**PURPOSE:** To inform the Office of Apprenticeship (OA) staff, State Apprenticeship Agencies (SAAs), Registered Apprenticeship program sponsors, and other Registered Apprenticeship partners of the issuance of Training and Employment Notice (TEN), No. 20-15, dated January 11, 2016. The Employment and Training Administration issues TENs primarily for the Workforce Investment System and other stakeholders. This TEN provides information related to ApprenticeshipUSA; the Leaders of Excellence in Apprenticeship Development Education and Research (LEADERS) Initiative; and new technical assistance resources. The goal of the TEN is to inform the Workforce System and other partners on ways to promote ApprenticeshipUSA and help make apprenticeship expansion activities a part of everyday business.

**BACKGROUND:** The U.S. Department of Labor (DOL) has an aggressive goal to double and diversify apprenticeships across the country within five years as part of our nation’s response to a growing demand for highly skilled workers. To meet this challenge, DOL’s Employment and Training Administration (ETA), in coordination with the White House, has announced the establishment of the new ApprenticeshipUSA brand and the ApprenticeshipUSA LEADERS Initiative to engage employers, industry partners, and other stakeholders as ambassadors working together with the DOL to share innovative practices and partnerships aimed at expanding apprenticeships within their industries, supply chains, and geographic locations.

In support of this effort, ETA has issued new OA technical resources: the ApprenticeshipUSA Toolkit; the Pre-Apprenticeship: Pathways for Women into High-Wage Careers; and the Federal Resources Playbook for Registered Apprenticeship. These resources will further assist the public workforce system, businesses, labor organizations, industry associations, community colleges, and workforce intermediaries in developing apprenticeship programs.

The TEN includes action items that state and local leaders have been urged to do in support of Registered Apprenticeship expansion, such as:

- Use the ApprenticeshipUSA brand as part of local, state, and regional marketing to businesses and jobseekers;
- Connect with apprenticeship contacts and engage in workforce planning to integrate Registered Apprenticeship as part of the region’s workforce, education, and economic development planning; and
- Inform businesses and other partners about apprenticeship expansion efforts.

**ACTION:** Please familiarize yourself with the TEN's action items in support of Registered Apprenticeship expansion. Please use the following web link to review the TEN: ([https://wdr.doleta.gov/directives/corr\\_doc.cfm?DOCN=5551](https://wdr.doleta.gov/directives/corr_doc.cfm?DOCN=5551)) Apprenticeship professionals across the country are also encouraged to share the TEN (and its resources) with workforce partners and use it as an opportunity to connect and collaborate with them. If you have any questions, please contact Michael Qualter at (202) 693-3014 or Anna Velez at (202) 693-2986.

**NOTE:** This bulletin is being sent via electronic mail.