

YouthForce NOLA

New Orleans Leading in Education in Apprenticeship Development and Skills (NOLA-LEADS)

Abstract

Apprenticeship Building America, April 2024

Lead Applicant / Organization Name: YouthForce NOLA
Lead applicant entity type: Community based organization (workforce intermediary)
Lead Applicant City and State: YouthForce NOLA, New Orleans, LA
Select Grant Category: <input type="checkbox"/> Ensuring Equitable Apprenticeship Pathways and Partnerships Through Pre-Apprenticeship Leading to RAP Enrollment: up to \$4 million <input checked="" type="checkbox"/> Creation of Education System-aligned Pre-apprenticeship and Registered Apprenticeship Programs: up to \$4 million <input type="checkbox"/> Registered Apprenticeship Hubs up to Registered Apprenticeship Hubs: up to \$6 million for projects with a local/regional or statewide geographic scope; and up to \$8 million for projects with a national geographic scope.
Project Title: New Orleans Leading in Education in Apprenticeship Development and Skills (NOLA LEADS)
Funding Amount Requested: \$4,000,000 over 48 months
Applicants Geographic Scope of Proposed Project: Orleans Parish, Louisiana
Number of apprentices enrolled in RAPs during the life of the grant: 471 apprentices enrolled; 381 apprentices complete RAPs
Population(s) to be served: New Orleans residents, with a focus on current students and recent graduates of NOLA Public Schools (82% Black, 84% economically disadvantaged) and women (60% of participants)
Required Partners: (Organization name and entity type)

Name Louisiana Workforce Commission, Louisiana State Apprenticeship Agency	Type of Organization State Apprenticeship Agency
Name New Orleans Career Center	Type of Organization Training Partner (construction, care economy, hospitality)
Name Operation Spark	Type of Organization Training Partner (IT), RAP Sponsor (IT)
Name Next Level NOLA	Type of Organization Training Partner (construction, hospitality)
Name NOVAC	Type of Organization Training Partner (IT)
Name New Orleans Public Schools	Type of Organization Education Provider
Name Delgado Community College	Type of Organization Education Provider
Name Ochsner Health	Type of Organization RAP Sponsor (care economy)
Name GNO Inc	Type of Organization Industry/Trade Association (regional economy)
Name Louisiana Restaurant Association	Type of Organization Industry/Trade Association (hospitality)
Optional Partners: (Organization names and entity type)	
Name New Orleans Workforce Development Board	Type of Organization Workforce Development Board
Name City of New Orleans Office of Workforce Development	Type of Organization City
Name Boh Brothers	Type of Organization Employer (construction)

Name Building Trades Council	Type of Organization Unions (construction), RAP Sponsor (Construction)
Name Entergy	Type of Organization Employer (energy)
Name Greater New Orleans Foundation	Type of Organization Philanthropy; training partner (energy)
Name Gusto Moving Pictures	Type of Organization Employer (IT)
Name Koniag Government Services	Type of Organization Employer (IT)
Name Alliance for Media Arts	Type of Organization RAP Sponsor (IT)
Name LCMC	Type of Organization Employer (care economy)
Name RNGD	Type of Organization Employer (construction)
Project Purpose: Grow and expand pre-apprenticeships and Registered Apprenticeship Programs through the creation and expansion of education system-aligned pre-apprenticeship and RAP for youth and adults of New Orleans over 48 months, beginning in July 2024, in Construction (including Clean Energy, Supply Chain), IT, the care economy and hospitality.	
Subrecipient Activities: YouthForce NOLA is the project lead on employer engagement, grant management, and coordination across all subrecipients. Four training partners will structure and guide their respective apprenticeship tracks, enroll and serve registered apprentices, and cultivate relationships with employers: NOCC (care economy, construction, and hospitality), Next Level NOLA (hospitality, construction), NOVAC (IT), Operation Spark (IT).	
List of Credentials(s) to be awarded: OSHA 10; MC3; NCCER Core, Carpentry I, Carpentry II; NCCER 2; NCCER 3; Electrical I,II; HVAC I, II; Welding I, II OR AWS I, II; Advanced Javascript, Functional Programming and web development - Level 3; DaVinci Resolve, Adobe Photoshop; Adobe Premiere Pro; Adobe After Effects; CPhT licensure with state of LA Pharmacy Board; CNA; LPN; Serv Safe Manager, Entry Level Cook	
SUMMARY OF PROGRAM ACTIVITIES:	

Through this program, YouthForce NOLA and the project team will expand 9 RAPs locally and create 1 new RAP at the state level in the high-wage, high-growth industries of the care economy, hospitality, construction and IT, the vast majority of which include pre-apprenticeship activities allowing high school students to enroll in a pathway before graduation. The team will also expand its partnership with the region's leading postsecondary institutions through dual credit and enrollment.

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