

(1) Abstract

Lead Applicant / Organization Name: World Arts Focus dba Joe’s Movement Emporium

Lead applicant entity type: (M) Nonprofit with 501C3 IRS Status (other than Institution of Higher Education)

Lead Applicant City and State: Mount Rainier, MD

Select Grant Category:

Ensuring Equitable Apprenticeship Pathways and Partnerships Through Pre-Apprenticeship Leading to RAP Enrollment: up to \$4 million

Creation of Education System-aligned Pre-apprenticeship and Registered Apprenticeship Programs: up to \$4 million

Registered Apprenticeship Hubs up to Registered Apprenticeship Hubs: up to \$6 million for projects with a local/regional or statewide geographic scope; and up to \$8 million for projects with a national geographic scope.

Project Title: CreativeWorks Pre-Apprenticeship and Apprenticeship Program

Funding Amount Requested: \$3,117,812 / 4 years

Applicants Geographic Scope of Proposed Project: Prince George’s County, MD

Number of apprentices enrolled in RAPs during the life of the grant: 48

Population(s) to be served: BIPOC ages 17 to 24

Required Partners: (Organization name and entity type)

The Alliance of Media Arts + Culture – Arts2Work	Registered Apprenticeship Program
Maryland Department of Labor – Division of Workforce Development and Adult Learning	State Apprenticeship Agency

Optional Partners: Maryland National Park & Planning Commission (Employer Partner), Employ Prince George’s (Employer Partner)

Project Purpose: The purpose of the CreativeWorks project is to empower individuals by ensuring equitable Registered Apprenticeship Program (RAP) pathways and partnerships through pre-apprenticeship programs leading to RAP enrollment. By fostering inclusive access to apprenticeship opportunities and establishing collaborative partnerships, CreativeWorks aims to dismantle barriers to entry in the creative industry. Through pre-apprenticeship initiatives designed to prepare participants for enrollment in RAPs, the project facilitates a seamless transition into apprenticeship programs, thereby promoting diversity, equity, and inclusion in the workforce.

Sub recipient Activities: Arts2Work, an award-winning, federally registered and Maryland state-approved Apprenticeship program will collaborate with Joe's and a network of employer partners in Maryland to grow sustainable, living wage jobs in media and creative technologies across multiple sectors, building opportunities for small business owners and trainees alike. Arts2Work will serve as an intermediary for all partners in the network, providing support with Pre-apprenticeship planning and RAP program alignment, teacher training, employer orientation, RAP standards and practices, mentorship, wraparound services, and professional credentialing.

List of Credentials(s) to be awarded: N/A

SUMMARY OF PROGRAM ACTIVITIES:

Public Contact Information:

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