

## ABSTRACT

<b>Lead Applicant / Organization Name:</b> UnidosUS (UUS)
<b>Lead applicant entity type:</b> Non-Profit—501(c)(3)
<b>Lead Applicant City and State:</b> Washington, DC
<b>Grant Category:</b> Ensuring Equitable Apprenticeship Pathways and Partnerships Through Pre-Apprenticeship Leading to RAP Enrollment: up to \$4M
<b>Project Title:</b> Exito de Latinos Educated Via Apprenticeships (ELEVA)
<b>Funding Amount Requested:</b> \$4,000,000
<b>Applicants Geographic Scope of Proposed Project:</b> National: Atlanta, GA; Chicago, IL; Phoenix, AZ
<b>Number of apprentices enrolled in RAPs during the life of the grant:</b> 320
<b>Population(s) to be served:</b> Latinos, low-income
<b>Required Partners:</b> (Organization name and entity type) <ol style="list-style-type: none"><li>1. UnidosUS (UUS) —Equity focused community-based organization, and lead applicant</li><li>2. Latin American Association (LAA) — Equity focused community-based organization, and UUS’s Affiliate for Clean Energy in Atlanta, Georgia</li><li>3. Center for Energy Workforce Development (CEWD) —a nonprofit intermediary sponsor, and a consortium of more than 120 energy companies, associations, unions, educational institutions, and government entities for all three sites: Atlanta, GA; Chicago, IL; Phoenix, AZ</li><li>4. Southern Company— Registered Apprenticeship/employer partner for Clean Energy for Atlanta, Georgia site</li><li>5. UNITE HERE: Chicago Hospitality Institute (UHCHI)—Registered Apprenticeship/employer partner for Hospitality</li><li>6. Association House of Chicago (AHC)-- community-based organization and UUS’s Affiliate for Clean Energy and Hospitality-Culinary</li><li>7. Fresh Start Women’s Foundation, (FSWF)-- community-based organization and UUS’s Affiliate for Semiconductor Technician in Phoenix, AZ</li><li>8. TSMC Arizona Corporation– Registered Apprenticeship/employer partner for Advanced Manufacturing/Semiconductor</li><li>9. Centuri Group LLC– Registered Apprenticeship/employer partner for Clean Energy for Atlanta, Georgia site</li><li>10. MasTec– Registered Apprenticeship/employer partner for Clean Energy for Phoenix, AZ site</li></ol>
<b>Optional Partners:</b> (Organization names and entity type) <ol style="list-style-type: none"><li>1. Burning Glass Institute– a labor market analytics firm and UUS’s lead on landscape analysis</li><li>2. The International Union of Painters and Allied Trades– Trade Union</li><li>3. Mortenson Company– Registered Apprenticeship/employer partner for Clean Energy for Phoenix, AZ site</li></ol>

4. Georgia Piedmont Technical College– Community College partner for Atlanta, GA site
5. City College of Chicago– Community College partner for Chicago, IL site
6. South Mountain Community College– Community College partner for Phoenix, AZ site
7. The Clean Power Institute (CPI)-- a nonprofit affiliate organization of the American Clean Power Association (ACP) that represents over 800 energy storage, wind, utility-scale solar, clean energy hydrogen and transmission companies. CPI is the partner for Clean Energy for all three sites.

**Project Purpose:** To implement Exito de Latinos Educated Via Apprenticeships (ELEVA), an initiative that advances Latinos in careers that can offer family sustaining wages and economic mobility through quality pre-apprenticeship training leading to RAP enrollment in Atlanta, GA; Chicago, IL and; Phoenix, AZ by 2027.

**Subrecipient Activities:**

1. LAA– Affiliate that will offer wrap around services, culturally adapted soft skills and readiness training, and access to local Registered Apprenticeship/employer partners in Atlanta, GA
2. AHC– Affiliate that will offer wrap around services, and access to local Registered Apprenticeship/employer partners in Chicago, IL
3. FSWF– Affiliate that will offer wrap around services, and Registered Apprenticeship/employer partners in Phoenix, AZ
4. CEWD– Organization supporting identifying employer partners for Clean Energy.
5. Burning Glass Institute– Organization leading landscape analysis

**List of Credentials(s) to be awarded:**

For the Hospitality Registered Apprenticeship program, participants will earn the National Journeyworker Credential, Chef de Partie.

For the Semiconductor Technician Registered Apprenticeship program, participants will earn a Journeyman's Card/Journey-level certification.

**SUMMARY OF PROGRAM ACTIVITIES:**

Build talent pipelines leading to RAPs through the design and implementation of ELEVA; supporting efforts to expand the number of RAP in Atlanta, GA; Chicago, IL, and Phoenix, AZ; building partnerships with educators and employers that promote apprenticeship; and building a pipeline to RAP through ELEVA.

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