

## **ABSTRACT – SAEF Base Formula Funding Grant, Round II**

On behalf of The Division of Apprentice Standards (The Commonwealth of Massachusetts State Apprenticeship Agency, or SAA), The Department of Career Services under our Department of Labor and Workforce Development Secretariat in Massachusetts is submitting this application for the SAEF Base Formula Funding Grant, Round II. Both entities are co-located in Boston, Massachusetts.

Please accept this application on behalf of DAS for the State Apprenticeship Expansion Formula, Base Formula Funding, Round II (FOA-ETA-24-03), and our request for \$1,052,584.00.

### **State Goal of 1,000 Apprentices & Pre-Apprentices in Expansion Opportunities:**

By working with our MassHire Partners and other Agency/Organizational affiliates and establishing new working relationships with key agencies serving underrepresented populations, DAS will pursue a targeted approach to attract Veterans, Youth, Women, Working Parents, People of Color, Individuals with Disabilities into apprenticeship opportunities. An example of this is DAS' mission to streamline the registration process and development of pre-apprenticeship frameworks to registered apprenticeship with education providers and other sector-based partners. The targeted industries that this grant will allow us to expand apprenticeship in include, but are not limited to: Banking & Finance, Advanced Manufacturing, Healthcare, Education, Clean Energy and Climate Initiatives, and Transportation. The associated occupations include, but are not limited to: Banking Specialist, Credit Analyst, Assistant Branch Manager, Commercial Lending Specialist, Machine Operator, CNC Machinist, Tool & Die Maker, Robotics Technician, Medical Assistant, LPN, Multi-modality Radiologic Technologist, MRI Technologist, Sterile Processing Technician, Early Childhood Educator, Lead Teacher, Childcare Administrator,

K-12 Elementary and Secondary Education Teachers, Wind Turbine Service Technician, EV Automotive Service Technician & Mechanic, Heavy Equipment Mechanic, Diesel Mechanic, Rail Mechanic, and Truck Driver.

Apprentices and Pre-apprentices will receive Certificates of Completion from the Division of Apprentice Standards that equate with the US DOL national apprenticeship industry credentials. Apprentices also receive all the state certifications and licensing credentials required to MA industry regulations and standards. Upon graduation, many apprentices who move on to “journey person” status receive their Sponsor Program certification of successful completion.

**DAS Program Activities will include:**

The Division of Apprentice Standards intends to implement activities which will expand and enhance Massachusetts Registered Apprenticeship footprint and complement the efforts in our National Apprenticeship System. Through training existing and new staff on DEIA messaging and implementation, underscoring our efforts by identifying and immersing our work in untapped communities and with underrepresented populations, DAS plans to strengthen and stretch our registered apprenticeship program and apprentice recruitment goals.

Hiring Consultants and talent with niche expertise will allow DAS to tap into new arenas with updated, resonant messaging and branding. Apprenticeship Navigators, with DEIA specialties, along with the DAS Business Analyst will track and record Labor Market Information to assess labor utilization trends and availability of untapped, diverse talent pools. DAS intends to appoint an Apprenticeship Ambassador responsible for spearheading outreach, engagement, and expansion initiatives. The Ambassador will curate business development opportunities arising from community and stakeholder collaborations and will actively participate in workforce development events across the Commonwealth. The Ambassador will assist with event creation and a vision for

attracting jobseekers who will benefit from apprenticeship opportunities. Our new General Counsel will ground DAS in our standards and regulatory compliance and ensure that program reviews are thorough, quality-driven and meet the requirements of CFR 29 Parts 29 and 30.

Moreover, the DAS investment in obtaining system software that works with facility for the front-end user, our sponsor apprenticeship coordinators, as well as back-of-house DAS users. This will allow for seamless set up of programs, ability to process documents, utilization program review and monitoring tools, producing reports and grant-related and other common data, will allow us to best accomplish our robust goals. DAS' Business Analyst will be instrumental in ensuring that data is reliable and accurate and easily extracted from DAS systems, along with reporting metrics that depict DAS performance, goals, and outcomes.

DAS is pleased to partner with the MassHire Department of Career Services on this grant application.

Contact Information:

**MassHire Department of Career Services**

Leverett Saltonstall Building, 100 Cambridge Street, 5th Floor, Boston, MA 02114

**Phone (617) 626-5300      Email: DCSFeedback@MassMail.State.MA.US**

**MA Division of Apprentice Standards**

Leverett Saltonstall Building, 100 Cambridge Street, 5th Floor, Boston, MA 02114

**Phone (617) 626-5409      Email: apprenticeship@mass.gov**