



# National Apprenticeship Week

## November 17-23, 2024

### GET TO KNOW NATIONAL APPRENTICESHIP WEEK

This year marks the 10th Annual National Apprenticeship Week (NAW), which will take place from November 17-23! NAW is a nationwide celebration where employers, apprentices and graduates, industry representatives, labor organizations, community-based organizations, workforce partners, educational institutions, and Federal, State, and Local government agencies host events to showcase the successes and value of Registered Apprenticeship for strengthening our economy by developing a highly skilled workforce to meet industry needs, creating pathways for career seekers to catapult into good jobs, and advancing racial and gender equity.

The theme for NAW 2024 is **“National Apprenticeship Week 2024: Celebrating 10 Years of Engagement, Expansion, and Innovation.”** This theme reflects the transformative power of Registered Apprenticeship and its ability to bring together key national, regional, state, and local stakeholders across the country to meet critical workforce needs. Since NAW’s inception in 2014, Registered Apprenticeship has gained increased recognition as a tool to create the highly skilled workforce necessary to modernize our country’s infrastructure, build clean energy technologies, address cybersecurity threats, and build a stronger care economy, while also creating essential on-ramps for job seekers to enter into robust career pathways.

This year offers us a unique opportunity to spotlight the significant progress made not only nationally as a whole, but also within individual regions and states – thanks to the hard work of so many ApprenticeshipUSA partners. Registered Apprenticeship is recognized as a key strategy to improving job quality, and creating access to good-paying, family-sustaining jobs for all. We intend to especially highlight how the role of Registered Apprenticeship has grown exponentially both in relevance and stature while continuing to be a key component of our nation’s sustained economic growth.

**There will also be an opportunity to focus on the following themes** as they relate to the evolution of Registered Apprenticeship as a universal training model.

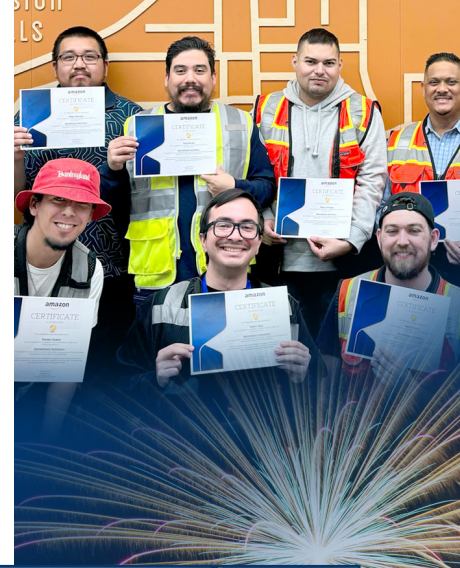
**Monday:** Youth Apprenticeship Day

**Tuesday:** Registered Apprenticeship in New and Emerging Industries and Around the Globe

**Wednesday:** Expanding Registered Apprenticeship to Underserved Populations

**Thursday:** Women in Apprenticeship

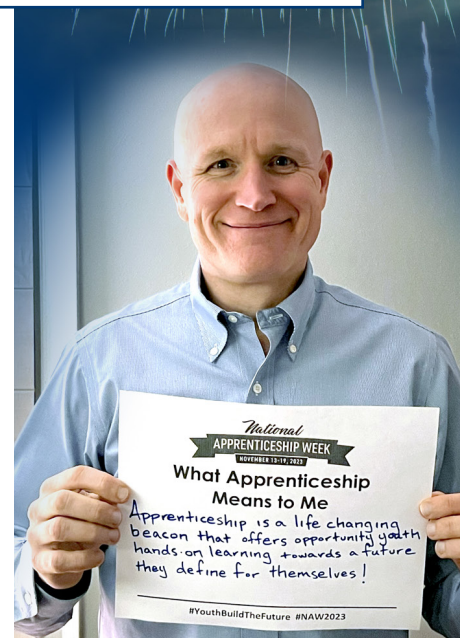
**Friday:** Federal Apprenticeship and Veterans in Apprenticeship



### NAW Achievements Over the Past 10 Years:

- ✓ All **50 States** Participated
- ✓ Over **9,960 Events** Held
- ✓ Over **1,400,000 Attendees**
- ✓ Over **1,800 Proclamations** Issued

*Figures represent cumulative NAW engagement*





## WHO SHOULD PARTICIPATE?

NAW is for everyone: employers, unions, students and other career seekers, educators, workforce leaders, community-based organizations, federal agencies, and other critical partners that support the expansion and diversification of Registered Apprenticeship or want to learn more about it.

## WHY PARTICIPATE?

NAW gives **employers, unions, educators, and other Registered Apprenticeship sponsors** the opportunity to showcase their programs, facilities, and apprentice achievements. It gives **apprentices** a platform to share their apprenticeship experience and how it has transformed their lives. It provides **the public** with the opportunity to learn more about the benefits of Registered Apprenticeship and the programs available in their communities. NAW also creates the space to continue the national dialogue on how to best use Registered Apprenticeship to increase diversity, equity, inclusion, and accessibility (DEIA) in the workplace.

## HOW CAN I PARTICIPATE?

Join Registered Apprenticeship champions from across the country by hosting an apprenticeship-related event or activity, signing and submitting a proclamation, or attending an event in your community.

## WHAT COUNTS AS AN EVENT?

Hosts across the U.S. have put the spotlight on Registered Apprenticeship through apprenticeship graduations, signing ceremonies, round tables, open houses, inclusive conversations, career fairs, skills competitions, social media-related events, virtual events, and more.



*“Help us make this the best National Apprenticeship Week yet, and remember to tag us on social media with #NAW2024 and #ApprenticeshipUSA!”*

**- John Ladd, Administrator, Office of Apprenticeship**

Visit [Apprenticeship.gov/National-Apprenticeship-Week](https://www.apprenticeship.gov/National-Apprenticeship-Week) to learn more about NAW, find an event, submit a proclamation, and to access resources to help plan, promote, and enhance your own event.

## Explore Registered Apprenticeship Today!

Want to learn more? Visit the U.S. Department of Labor’s one-stop source for all things apprenticeship: [www.apprenticeship.gov](https://www.apprenticeship.gov) or email us at [apprenticeship@dol.gov](mailto:apprenticeship@dol.gov).

**APPRENTICESHIPUSA™**  
★★★