ATTACHMENT 1: ABSTRACT

Lead Applicant/ Organization Name:

Berrien-Cass-Van Buren Workforce Development Board, Inc.

Lead Applicant entity type: Nonprofit 501(c)(3) / Workforce Development Agency / Apprenticeship Intermediary / American Job Center

Lead Applicant City and State: Benton Harbor, Michigan

Select Grant Category: Category 1

⊠ Ensuring Equitable Apprenticeship Pathways and Partnerships through Pre-Apprenticeship

Leading to RAP Enrollment: up to \$4 million

Project Title: Michigan Works! Berrien-Cass-Van Buren Workforce Academy

Funding Amount Requested: \$3,989,047

Applicants Geographic Scope of Proposed Project:

Berrien, Cass, and Van Buren Counties in Southwest Michigan

Number of apprentices enrolled in RAPs during the life of the grant: 270

Population(s) to be served: Employers from sectors including but not limited to IT/cybersecurity, education, care economy, hospitality, advanced manufacturing, manufacturing, logistics, and skilled trades.

Career seekers with a focus on underrepresented populations including adults, youth, justice involved, unemployed, underemployed, individuals with disabilities, foster youth, parenting youth, adult learners, and individuals with barriers to employment as well as from underserved communities.

Project Purpose:

As an apprenticeship intermediary and workforce development agency, work alongside employers to create and expand the number of RAPs while simultaneously developing quality pre-apprenticeships pathways with a particular focus on placing underrepresented populations into high-quality, in-demand careers.

Required Partners:	
Abonmarche	Employer Sponsor
Area Agency on Aging	Employer Sponsor
Ascension Healthcare	Employer Sponsor
Ausco Products	Employer Sponsor
Beaudoin Electrical Construction	Employer Sponsor
Bronson South Haven Hospital	Employer Sponsor

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C&S Machine Products	Employer Sponsor
Cass County Council on Aging	Employer Sponsor
The Children's Center	Employer Sponsor
Colson Group	Employer Sponsor
Corewell Health	Employer Sponsor
Danch Harner & Associates	Employer Sponsor
Dura Mold	Employer Sponsor
Eagle Technologies	Employer Sponsor
Fortress Manufacturing	Employer Sponsor
Gaishin Manufacturing	Employer Sponsor
Gast Manufacturing	Employer Sponsor
Griffin Tool	Employer Sponsor
Hanson International	Employer Sponsor
Inn at Harbor Shores	Employer Sponsor
InterCare	Employer Sponsor
Lounsbury Excavating	Employer Sponsor
Lyons Industries	Employer Sponsor
Pearson Construction	Employer Sponsor
Ralph Moyle, Inc.	Employer Sponsor
Tri-County HeadStart	Employer Sponsor
TRU by Hilton	Employer Sponsor
YMCA	Employer Sponsor
Present Pillars	Equity-focused CBO
New Heights CCDA	Equity-focused CBO
Mosaic CCDA	Equity-focused CBO
Michigan Workforce Training & Education	Industry/Trade Association
Collaborative	
Manufacturing Growth Alliance	Industry/Trade Association
Optional Partners:	
Local Union 292	Labor Union
Nursing Education Consultant	Industry-led Training Organization
ToolingU	Training Provider
Michigan Manufacturing Technology Center	Industry-led Training Organization
Michigan Community Health Worker Alliance	Industry-led Training Organization
Berrien County Public Defenders Office	Local Government Agency
Bridge Academy of Southwest Michigan	K-12 Education
Cass County Chief Justice	Local Government
Cornerstone Alliance	Economic Development Organization
Dallas College	ABA Round 1 Recipient / IHE
EV Jobs Academy	Employer-led Consortium
Market Van Buren	Economic Development Organization
Riverwood Center	Community-Based Organization
South Haven Area Chamber of Commerce	Community Based Organization

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Southwestern Michigan College	Educational Organization
Van Buren County Sheriff's Department	Local Government Agency
Youth Solutions, Inc.	Nonprofit Association

Subrecipient Activities: N/A

List of Credential(s) to be awarded:

- U.S. Department of Labor Registered Apprenticeship Completion Certificate
- Michigan Apprenticeship Readiness Certificate (MARC) Level I
- Michigan Apprenticeship Readiness Certificate (MARC) Level II
- Certified Manufacturing Associate (CMfgA)
- Community Healthcare Worker (CHW) Certificate
- Certified Nursing Assistant License
- Medical Assistant Certification
- Surgical Technologist's Associate
- Phlebotomy Certificate
- Registered Nurse License
- Childhood Development Associate
- Fundamentals of EV Certificate
- Battery Safety Certificate
- Electrician License
- Pre-Apprenticeship Certification Training (PACT)

SUMMARY OF PROGRAM ACTIVITIES:

Program activities includes: 1) engaging with employers to identify workforce needs; 2) conducting promotion and outreach to industry and community-based partners to increase understanding of RA and pre-apprenticeship programs; 3) implement industry-driven strategies based on labor marketing information to expand RA and pre-apprenticeship programs across sectors; 4) collaborate with employers and curriculum developers to develop curriculum, related technical instruction, and competency-based RA and pre-apprenticeship program models; 5) support a diverse and inclusive apprenticeship pipeline using multiple recruitment strategies including targeting underrepresented populations and underserved communities; 6) educate careers seekers on apprenticeship fundamentals; 7) offer training at the American Job Center using a Career Academy approach and 8) leverage resources and partnerships to build sustainable talent pipelines that helps in-demand sectors remain competitive.

Public Contact Information: Name: Paul Kirk

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