

Registered Apprenticeship Success Story Tip Sheet



Help us share your Registered Apprenticeship success! Whether you are an apprentice gaining valuable skills, recent apprentice graduate, program sponsor, employer building a skilled workforce, or training provider fostering partnerships, your story can inspire others. This year marks the 10th annual National Apprenticeship Week (NAW), and the growth of NAW reflects upon the continued growth of the Registered Apprenticeship system. Let's celebrate the impact and success of Registered Apprenticeships together!

The U.S. Department of Labor Office of Apprenticeship will consider ways to amplify these written success stories using platforms like [Apprenticeship.gov](https://www.apprenticeship.gov), e-newsletters, and more. For reference, please check out current success stories in the [Resource Hub](#) on Apprenticeship.gov. [Please note: All success story submissions also require a signed release form.]

You are welcome to consider submitting one or more success stories on a recurring basis. This will help us maintain and share fresh content with our audiences that showcases the breadth and diversity of Registered Apprenticeship.

You may include any quotes, photos (square or rectangular, and a minimum of 1080px along the short edge), videos, and/or other illustrative content that supports the success story submission.

You may consider using the following elements to help compose your high-quality success stories:

Basic Questions:

- If you are an apprentice, what is your first and last name?
- If you are a sponsor, employer, or training provider, what is your company name and its role with a Registered Apprenticeship program?
- Where is the Registered Apprenticeship program located (i.e., city and state)?
- What industry is the Registered Apprenticeship program a part of (e.g., hospitality, advanced manufacturing, tech, etc.)?
- What is the Registered Apprenticeship occupation?
- If you are an apprentice, why did you pursue a Registered Apprenticeship?
- If you are a sponsor, employer, or training provider, why did you develop a Registered Apprenticeship program?
- What are the most significant benefits gained from this Registered Apprenticeship program?
- If you are an apprentice, what best describes you? (If you are a sponsor, employer, or a training provider who does your program serve?)
 - Young person (ages 16-24)
 - New to the workforce
 - Someone with a barrier to entering the labor market (e.g., experiencing homelessness, returning citizen, etc.)
 - Military service member, veteran, or spouse of a military service member or veteran
 - An older member of the workforce who is leveraging a Registered Apprenticeship to pivot in their career
 - Other (please share)

Sample Questions for Apprentices:

- What is the most surprising thing about your Registered Apprenticeship experience?
- What is one piece of advice you might give to someone considering Registered Apprenticeship as a career pathway?
- How has your Registered Apprenticeship helped you achieve your personal and professional goals?
- How has increased awareness of Registered Apprenticeships through NAW supported your decision to become an apprentice?

Sample Questions for Sponsors/Employers/Training Providers:

- How has the Registered Apprenticeship program contributed to workforce diversity and inclusion goals?
- Describe any measurable improvements in employee retention or productivity since implementing the Registered Apprenticeship program.
- What advice would you give to other sponsors or employers considering starting a Registered Apprenticeship program?
- Please share your thoughts on how the growth of the Registered Apprenticeship ecosystem and increased awareness of Registered Apprenticeship has manifested through NAW over the past 10 years.

Questions? Contact us at NationalApprenticeshipWeek@dol.gov