

CONTINENTAL NAW PROCLAMATION

WHEREAS, 2023 marks the 86th Anniversary of the National Apprenticeship Act; and

WHEREAS, Continental recognizes the urgent need to prepare and maintain an inclusive, diverse and highly-skilled workforce that is capable of meeting the demands of the industry we serve and fortifying our economy; and

WHEREAS, Registered Apprenticeship programs enable employers to develop and train their future workforce while offering career seekers pathways to good, quality jobs and well paying careers; and

WHEREAS, Continental recognizes the role of Registered Apprenticeship in expanding opportunities in our workforce that are inclusive of individuals who have been historically underserved, marginalized, and adversely affected by persistent poverty and inequality, thus providing a path for all qualified individuals, including women, youth, people of color, rural communities, justice-involved individuals and individuals with disabilities, to become apprentices and contribute to America's industries; and

WHEREAS, Continental recognizes that Registered Apprenticeship, a proven and industry-driven training model, can train our workforce and build a pipeline into good, quality jobs in order to address our nation's pressing workforce challenges such as rebuilding our country's infrastructure, addressing critical supply chain demands, supporting a clean energy workforce, modernizing our cybersecurity response, and responding to care economy issues.

NOW, THEREFORE, I, Krista Anderson, HR Manager of Continental, call upon manufacturing partners to recognize the value of Registered Apprenticeship, and to promote industry awareness and expansion during the eighth anniversary of:

NATIONAL APPRENTICESHIP WEEK
November 13, 2023, through November 19, 2023

IN SUPPORT,



A handwritten signature in black ink that reads "Krista Anderson". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Krista Anderson, HR Manager, Continental

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