



Industry Intermediary

net.America

Industry

Healthcare, Energy, Technology, Manufacturing, and Care Economy

Approved Occupation

Certified Nursing Assistant, CHHA, CMMA, CHW, Peer Review Specialist, Surgical Processing Technician, Medical Assistant, Patient Care Technician, Environmental Service Manager, Cybersecurity Technician, Data Analyst, Auditor Analyst, 3D Printing Technician, Programmer, Welder, Machine Operator, Electro-Mechanical Technician, Energy Auditor, Analyst, Limited Renewable Energy Technician, Weatherization Installer, Industrial Manufacturing Technician, and Die Maker.

Target Registered Apprentice Populations

People of Color, People Living with Impairments, Ethnic and Diverse Populations, and Veterans.

Project Overview

net.America's Workforce Impact Network (WIN) initiative (1) develops new and expanded Registered Apprenticeship (RA) programs by conducting outreach to employers through virtual job fairs and next-gen partnership models; and (2) implements a health village model to disseminate RA resources and demystify RA using the Hopin platform. Diversity, Equity, Inclusion, and Accessibility (DEIA) goals are addressed by leveraging partnerships with established non-profit organizations. net.America also conducts community and stakeholder engagement to ensure that community and religious leaders understand the benefits of RAs. To support specific industries, WIN has a solid educational team that applies current research trends to identify gaps in Healthcare and Energy sector occupations, leading to standards development. These include digital badges assessed for college credits.

Types of Services or Technical Assistance (TA) Provided

- Through various tech talks, net.America provides TA to support businesses and other stakeholders in their efforts to design, build, and run RA programs
- An industry-led series of webinars (Lunch and Learns) raise awareness of RA as a talent solution
- net.America creates targeted social media campaigns and podcasts to raise awareness of RA programs

Key Partners

Adaptive Construction Solutions (ACS), Healthcare Services Group, Independent Electrical Contractors (various), Trinity Health, Albany State University (ASU), and Tougaloo University

Contact Info

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Website

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